PERSUASIVE PITCH

CUSTOM VOICE SECURITY · NOVEMBER 2026

# How your custom voice stays yours



A buyer asked us a fair question on a sales call: if my reps make an AI version of their voice in your product, what stops someone from using that voice to say something they never said? Here's the straight answer.

Custom Voice in Persuasive Pitch runs on ElevenLabs, the AI voice company. The protection comes in layers, some from ElevenLabs and some from how Persuasive Pitch works. No AI voice system can promise zero risk, and we won't pretend otherwise. What we can show you is that misuse is hard to pull off, easy to trace, and taken seriously when it happens.

## What ElevenLabs does across its platform

**A voice check when a clone is made.** ElevenLabs says both of its cloning methods (Instant and Professional) include a voice verification step. It's a "voice captcha" that checks that the person providing the samples is the person actually speaking. For its Professional clones, you read verification lines live into your microphone and they're compared to your training audio. A Professional clone can only be made from your own voice, even if someone else gives permission.

**An honest limit on that check.** ElevenLabs is upfront that verification can't guarantee a recording truly belongs to the person uploading it. It shows the person was present and taking part. That's why the next layers matter.

**Blocked voices.** ElevenLabs runs a "no-go voices" safeguard that detects and blocks clones of prominent public figures and other high-risk voices.

**A watermark on the audio.** ElevenLabs embeds an inaudible digital watermark in the audio it generates. Its Audio Detector and AI Speech Classifier let anyone with an ElevenLabs account check whether a clip came from ElevenLabs. ElevenLabs also states that all audio its models generate can be traced back to the account responsible for it.

**Rules with teeth.** ElevenLabs screens customers at sign-up and monitors for violations of its Prohibited Use Policy with automated classifiers, human reviewers and internal investigations. Enforcement runs from warnings and voice removal to account bans, and ElevenLabs refers criminal activity to law enforcement. Anyone who believes their voice was used without consent can file an Unauthorized Use of Voice report with ElevenLabs.

## What Persuasive Pitch adds

**You prove it's you at setup.** When you make your custom voice in PitchStudio, you read verification lines out loud into your microphone. That's ElevenLabs' voice check, built into our setup.

**Your voice is yours alone.** Only you can use your custom voice. Not your manager, not an admin, not a teammate. It narrates the pitches you build, and nobody else's.

**You can delete it any time.** Change your mind, change jobs, or just want it gone? Delete your custom voice from your account whenever you want.

**Your voice only says what you approve.** The voice reads your script, nothing else. Script Coach plays your words back in your voice before you generate, and you review the finished video before you send it.

**You know who's listening.** Every pitch goes out on a tracked link to a named recipient. If that link gets forwarded, the next viewer is asked who they are before they watch. Your buyer gets your pitch from you, not a clip that showed up from nowhere.

### The bottom line

The fear is someone taking your voice and putting words in your mouth. Inside Persuasive Pitch, nobody but you can use your voice, it only says the scripts you approve, it goes out on links you track, and you can delete it whenever you want. Outside our product, anyone trying to fake it through ElevenLabs would have to get past a voice check, stay clear of moderation, and leave a watermark and an account trail on every clip they make.

Questions from your security or legal team? Ask your Persuasive Pitch rep, or book time at **persuasivepitch.ai/schedule-demo**.

#### Read ElevenLabs' own policies

- ElevenLabs Safety: elevenlabs.io/safety
- Prohibited Use Policy: elevenlabs.io/use-policy
- Voice cloning and verification: elevenlabs.io/docs/eleven-api/concepts/voice-cloning
- No-go voices: elevenlabs.io/docs/help-center/legal/what-are-no-go-voices
- Watermarking: elevenlabs.io/docs/help-center/legal/audio-detector/what-is-watermarking...

*ElevenLabs safeguards are described from ElevenLabs' public documentation as of November 3, 2026, and may change. ElevenLabs is a separate company; this document is not a guarantee by ElevenLabs or Persuasive Pitch.*